

# Announcement of a Program Grand Design of Japan, A New Education (Keio University, Design the Future Fund: 2010 Grant Program)

Keio University, Graduate School of Business Administration  
April, 2010

## Call for Proposal of Project and Members

**Type A participant: Management team members (Deadline April 30)**

**Type B participant: Project theme and the original project members (Deadline May 31)**

**Type C participant: Additional project members (Deadline June 30)**

### 1. Overview

Japan and the world face difficult questions. Economic crises, climate changes, pandemic, and conflicts are only a few examples. In solving them, one needs to integrate various academic disciplines including social sciences, humanities, engineering, medicine, and management. Because of the increased complexity of each discipline, students should spend more time to master it. With little educational opportunities for integrating various disciplines, students have difficulties to achieve global perspectives. To deal with this situation, Keio University, Graduate School of Business Administration starts a new "project and forum based" program to focus on a "grand design" of Japan and the world. This is sponsored by the "Design the Future (*Mirai Sendo*)" program of Keio 150th Anniversary. We call for project proposals and members from students, businessmen, professionals, and others.

### 2. Grand Design Project Education

"Grand design" is a "long-range" and "large scale" plan to solve a major question of Japan and the world for the next fifteen years. In eight months project experience, each team investigates a specific question, hosts a forum, and submits a final report. Most activities are held on Saturdays and web communication. Participants are expected to achieve global perspectives based on capability of integrating various people with diversified disciplines.

### 3. Types of Participants

- TypeA participant: Program Management, planning, PR, copyright clearance, web and SNS based education. 5 people
- TypeB participant: Original project members proposing project theme as a team.
- TypeC participant: Additional project members.
- TypeD participant: Businessmen, professionals, and others to help students and to attend forums/symposium. 50 people.

Five project teams are selected based on proposals. As type B and C participants, 35 people are selected (7 members per project). Type B original members are selected on a group base, while type C member are on an individual basis. Participants can take this program as "credit" or "certificate" upon conditions. As to detail, please refer to HP or contact us.

### 4. Schedule and Important Date

April 30, Deadline of submission of management team members  
May31, Deadline of submission of a project and original members  
June 30, Deadline of submission of additional project members  
July 24-25, Orientation seminar, starts project activities  
October-February 2011, last Saturdays of every months, Forums  
February 28, Deadline of submission of a project report  
March 20, Wrap-up symposium

### 5. Benefits of Participants

- Project based education and experience of forum planning
- Achievement of global perspectives
- Access to educational resources through Keio University
- Research grant upon expenses (next page)

**GLOBAL ENERGY WATER CLIMATE POVERTY  
GROWTH REGIONAL POPULATION RISK FOOD  
INFECTION SAFETY HEALTH JAPAN MEDICINE  
LIFE GENERATION AGING LEASURE SPORTS  
HUMANITIES COMMUNICATION TRANSPORT  
KNOWLEDGE ARTS INFORMATION LABOR GDP  
WEALTH CULTURES SCIENCES INNOVATION  
DEVELOPMENT HAPPINESS TECHNOLOGIES  
BUSINESS MARKET COMPETITION EQUALITY  
FINANCE INFRASTRUCTURE PERSPECTIVE  
MONEY TAX INDUSTRIES PAST GOVERNMENT  
POWER PRESENT SECURITY WAR POLITICS  
TERRORISM MEDIA FUTURE NUCLEAR  
PROSPECT LAW RELIGIONS INDEPENDENCE  
MORAL VALUES SELF RESPECT JUDGEMENT  
ESTEEM OTHERS HUMAN RIGHT EDUCATION**  
■Grand Design Keio Global Business Forum 2010-20XX

## 6. Home and Sponsor

Keio University, Graduate School of Business Administration  
Sponsored by Keio University, Design the Future Fund (*Mirai Sendo*) Program  
Anegawa Tomofumi (Professor, Program Administrator), Watanabe Naoto (Professor)



## 7. Guiding Professors

Natori Yukikazu (Tokyo Institute of Technology), Shibata Norio (Emeritus Keio University),  
Shiozawa Shuhei (Keio University, Economics), Suzuki Koji (Keio University, Chemistry),  
Okano Hideyuki (Keio University, Medicine), Yahagi Tsuneo (Shobi University, Emeritus Keio University),  
Yamamoto Takeshi (Iwate Prefectural University) and others.

## 8. Participation Fees

No fees are charged except for expenses for meetings, commutations, and light meals. Students other than Keio University taking this program as "credit" should register as special students with fees payment. Other types of participants including students taking this program as "certificate" are not charged. As to the detail, please contact us.

## 9. Venue

Keio University, Graduate School of Business Administration, 4-1-1 Hiyoshi, Kohoku, Yokohama-city, 223-8526 Japan,  
Tel 81-45-564-2015, Fax. 81-45-562-3502, <http://www.keio.ac.jp/ja/access/hiyoshi.html>

## 10. Application and Contact Information

The latest information [http://anegawa.kbs.keio.ac.jp/Grand\\_Design\\_Project/](http://anegawa.kbs.keio.ac.jp/Grand_Design_Project/)  
Application form <https://anegawa.kbs.keio.ac.jp/GrandDesignProject/application/> or fax this page back.  
Tomofumi Anegawa, Tel. 045-562-1185, Fax. 045-562-3502, Tel. 045-564-2015, e-mail: [anegawa@kbs.keio.ac.jp](mailto:anegawa@kbs.keio.ac.jp)

## 11. Contribution and Donation

This program is sponsored by the Keio University, Design the Future, 2010 Program. The Design the Future Program intends to provide people leading the future with global experience and perspectives. The financial source is solely covered with donation. [http://www.dff.keio.ac.jp/activity/programs/2010/13\\_detail.html](http://www.dff.keio.ac.jp/activity/programs/2010/13_detail.html)  
People plan to contribute or donate to the program or Keio University, please contact the above address.

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### Application Form, Grand Design of Japan, Fax. 045-562-3502

Name \_\_\_\_\_ Type A, B, C, D (Circle)  
Name of School, Department: \_\_\_\_\_ Year: Ph.D. Mater Undergraduate

Affiliation, Position: \_\_\_\_\_

Address: 〒 \_\_\_\_\_

Contact: Tel.: \_\_\_\_\_ Fax.: \_\_\_\_\_ E-mail: \_\_\_\_\_

Project Theme (Number announced) \_\_\_\_\_ Number ( \_\_\_\_\_ )

Proposal (300 words) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Major Research Expense ¥ \_\_\_\_\_, Examples (Foreign field study etc) \_\_\_\_\_

Name of other participants \_\_\_\_\_ Type A, B, C, D (Circle)

Name of School, Department: \_\_\_\_\_ Year: Ph.D. Mater Undergraduate

Name of Affiliation, Position: \_\_\_\_\_

Address: 〒 \_\_\_\_\_

Contact: Tel.: \_\_\_\_\_ Fax.: \_\_\_\_\_ E-mail: \_\_\_\_\_

Project Title (Project Number if available) \_\_\_\_\_ Number ( \_\_\_\_\_ )